

FLY HIGHER BY PROVING YOUR GREAT COLOR PRINTING



INTERNATIONAL
COLOR QUALITY CLUB



STAR
CLUB

The biennial **International Color Quality Club** is the only worldwide print quality competition for newspapers and magazines. It is based on objective measurement and the judgment of international industry experts. ISO printing standards are the foundation of the evaluation. The next test period will run until March 2018.

Results will be announced in June 2018, and the new club members will be honoured in October 2018 at the IFRA World Publishing Expo in Berlin, Germany.

- Motivate your employees and improve the quality awareness of your workforce
- Benefit from detailed technical reports that can help optimise production processes
- Promote your print quality standards by means of club membership
- Collect "stars" and become a member of the exclusive **Star Club** of the world's best newspaper printers

For the first time the International Color Quality Club is allowing the participation of magazines. The next round of the competition is open to all newspapers and magazines:

- Newspapers that print according to standard (ISO 12647-3)
- Newspapers using dryers or UV systems
- Newspapers with exceptional production conditions (tinted or dark paper, flexographic printing, inkjet printing, etc.)
- Magazines, printed in sheetfed offset, heatset or gravure

Register now one or more publication titles to participate in the International Color Quality Club 2018–2020, and benefit from a free Pre-Check in the autumn of this year.

For more information visit

www.colorqualityclub.com

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